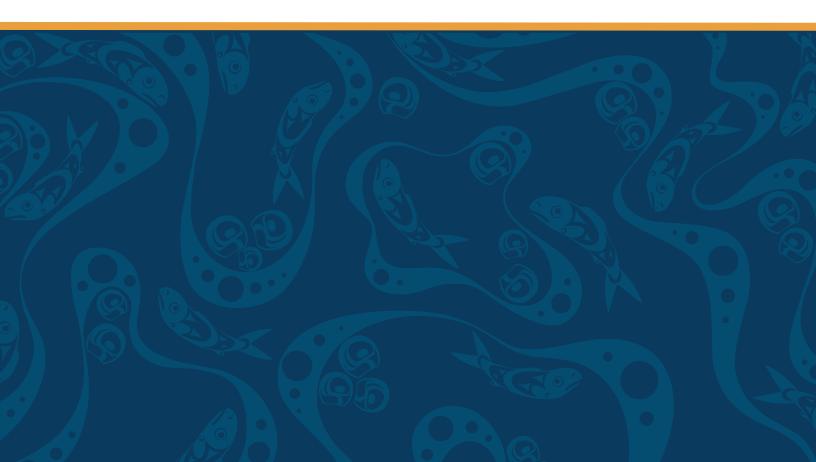


# siiye'yu

August – September 2024

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# Update from CAO, Edith Moore

I am pleased to provide you with an update on the activities that have taken place during the months of August and September.

We have successfully closed the full-time use of our Malahat Office, a decision that was made to support Malahat's staffing growth. We are also in the midst of planning for our upcoming Annual General Meeting in November, which is a significant event for our organization. I am excited to share that the AGM will be hosted in Tsawwassen First Nation, with our banquet taking place in their sacred longhouse.

I am pleased to report that during our regular Directors meeting to address important matters, we discussed the options for temporary support with the vacant Interim Director of Member Services position, and this was proven to be a testament to strong professional values and commitment.

Furthermore, we are currently reviewing options to present to the Board on the future relationship with Hawk Solutions, a key partner for our organization.

Following our good governance practices, the first NmTC Finance and Audit Committee meeting took place on August 21 to review the audited financial statements for the 2023/2024 fiscal year. These meetings will continue on a quarterly basis. Thank you to the NmTC Board of Directors members who have committed themselves to this committee.

I had the opportunity to visit Tla'amin Nation from August 20-23, where I engaged in productive discussions with community members and leaders. It always fills my heart with gratitude to be invited to spend time in our Member Nations' communities.

In addition to these activities, we have also held strategic planning sessions on August 28 & 29 with the Member Services Team to ensure alignment and focus on our departmental and service goals.

Lastly, I attended the National Aboriginal Business Conference (NABOC) in Osoyoos to launch the rebirth of our remarkable Salish Sea Sentinel magazine, which was a significant event for our organization.

Overall, I am pleased with the progress we have made in the first half of the fiscal year and look forward to continued success in the months ahead.

Hay čx<sup>w</sup> qo for your continued support and quidance.

# **Staff Announcements**

# **New Hires**



Melissa Vasey

Digital Marketing Specialist, Indigenous Marketing Solution, NRG

Melissa joins Indigenous Marketing Solutions from the unceded territory of the Coast Salish peoples, currently residing on the traditional territory of Snuneymuxw First Nation. She brings over a decade of experience in digital marketing and specializes in content creation, search engine marketing, social media, and online advertising. Outside of work, Melissa enjoys reading, hiking (slowly), exploring in nature, and spending time with family and friends.



**Chartrelle Marissen** 

Print and Promo Specialist, Indigenous Marketing Solution, NRG

Chartrelle joins the IMS team having worked the past 17 years for Staples Canada, working within their retail stores, production centres, and supporting sales reps with print and promotional needs. When she is not working, Chartrelle enjoys spending time out in nature with friends and family and traveling, experiencing different cultures and languages. A farm girl at heart Chartrelle is always working towards owning some property out in the country.



Niva Oglow

Marketing Coordinator, Indigenous Marketing Solution, NRG

We're thrilled to welcome Niva Oglow back as our Marketing Coordinator! After taking time off for maternity leave and welcoming baby Luca in June 2023, Niva will be rejoining us part-time as she transitions back into her role. She will be primarily supporting the Tribal Council with their communication and marketing needs, while ensuring a smooth transition for both her and Luca.



### **Gerrit Wesselink**

# Reporting Manager, Naut'sa mawt Event Management, NRG

Gerrit joins Naut'sa mawt Event Management (NEM) from the traditional territory of the Ləkwəŋən Peoples, the Songhees and Esquimalt Nations. As the Reporting Manager, Gerrit oversees the development of reporting materials to help accurately reflect the conversations that took place and the decisions that were made during our events. Drawing on a decade of experience engaging communities on a wide range of topics, Gerrit works to ensure a seamless relationship between an event and the reporting materials produced, and to produce materials that are reflective of the people and communities that were involved. In his spare time, Gerrit enjoys travelling, getting lost in new places, and taking his cat, Sterling, out on forest adventures.

# **Chanelle Conley**

# Event Manager, Naut'sa mawt Event Management, NRG

Chanelle Conley joins NEM from the traditional and unceded territory of the Squamish and Lil'wat Nations. As Event Manager, Chanelle collaborates with clients to ensure events are well-planned and have upheld Naut'sa mawt's standards. Chanelle brings over nine years of experience in not-for-profit, corporate, and sporting event management, finding fulfillment in witnessing events unfold seamlessly from planning to execution phases. In her spare time, Chanelle enjoys outdoor activities such as snowboarding, swimming, and hiking.

### **Moni Wahid**

### Event Assistant, Naut'sa mawt Event Management, NRG

Moni Wahid joins Naut'sa mawt Event Management (NEM) from the traditional and unceded Coast Salish territories including the x<sup>w</sup>məθk<sup>w</sup>əyʻəm (Musqueam), Skwxwú7mesh (Squamish), and səlilwətał (Tsleil-Waututh). As an Event Assistant, Moni is responsible for assisting event logistics, coordination, registration, and administrative duties. Moni brings nearly a decade of experience in event management with an educational background in Communications from Simon Fraser University. She prides herself on keeping a calm demeanour and optimizing the attendee experience for each and every event. In her spare time she enjoys travelling, trying new treats, and relaxing by the seawall.

# **Member Services Highlights**

# **Elders and Youth Council**

# **Cultural Inclusion Program**

Providing recruitment support to the CAO for the Cultural Inclusion Advisor was important work, as well as collaborating on strategies to deliver the Cultural Inclusion Program. Teaming up with Meaghan Smith and our Member Nations is an exiting and beneficial collaborative program.

# **Community Events**

Managing the Elder, Youth and NmTC Community Network Cultural Gathering in Xwémalhkwu Homalco First Nation was an absolute honour.

On September 14, 2024, NmTC held a gathering to share culture, knowledge, and boost inclusivity. The NmTC Elder and Youth Council were joined with the NmTC Community Food Network and Homalco Elders for a Culture and Educational Gathering.

The strong beat of drums, and songs and dance performed by Homalco Cultural Dancers raised spirits high and opening the gathering in a joyous. Babies cooed, toddlers clapped, and even a cat and dog happy appearances! Each attendee enjoyed learning and teaching each other to creating their own cedar weaved bracelet taught by Elders Kathryn Dice and Betty Nickolay. Everyone shared stories and laughter with a traditional lunch of Bannock, Salmon & Seafood Chowder. Sharing knowledge through games of Traditional Native Plants and Medicines BINGO was a great hit and opened stories of gathering medicines and food in past days. We raise our hands in gratitude for all that attend and sharing their knowledge.



Pictured: Homalco Elders and NmTC Community Food Network (Photo credit: Ohshpaapineese - Debbie Minton)



Pictured: From right to left – Malahat Elder Vince Harry, Homalco Elder Vera Peacey, and T'Sou-ke Elder Janet Hansen

# **Funding Proposal for Future Events**

Collaborating with NmTC's Fundal Proposal Writer we submitted an extraordinary funding application in anticipation of our third successful application from Employment and Social Development Canada's New Horizons for Seniors.

### **NmTC Elders Council and Youth Council**

This has been a busy reporting period for work on the Elders Council and Youth Council. I have revised the Elders Terms of Reference and Application Form for approval by the NmTC Board and drafted the Youth Terms of Reference and Application Form. Furthering the expansion of sharing Traditional Knowledge. I have respectfully recruited a Klahoose First Nation Elder to join the Elders Council, we look forward to announcing her introduction in our next Newsletter.

Please reach out to *Ohshpaapineese* - Debbie Minton **DebbieM@nautsamawt.com** if you have any questions



Pictured: Homalco Culture Dancers from the Community Food Network Gathering in Homalco on September 14, 2024 (Photo credit: Ohshpaapineese - Debbie Minton)



# **Cultural Inclusion Program**

I am thrilled to be joining the Naut'sa mawt Tribal Council's Member Services team as Cultural Inclusion Advisor. My name is Meaghan, and I am settler of Celtic background (primarily Welsh as that is where my mother is from). After growing up on WSÁNEĆ territory, I moved to Algonquin territory to pursue my first university studies. My work journey began in the Prairies supporting different communities in violence prevention initiatives and I started to foray into the mental health and wellness realms, including suicide intervention. This exploration took me to the Arctic to live in Nunavut for a period. Since then, I have returned to live in Lekwungen territory to be near my family and have continued to work in crisis intervention and management and suicide prevention. Honouring and lifting up the voices of those who I work for is especially important to me, and I hope I can do that with the Member Nations of the Naut'sa mawt Tribal Council. I am excited to support the work of the Naut'sa mawt team and I am looking forward to connecting with our Member Nation communities. I have so far had a wonderful time onboarding to the organization and had the opportunity early on to meet the amazing Member Services team in person at the Strategic Planning session in August.

# **Cultural Inclusion Program**

Naut'sa mawt is launching an exciting new project! I have come onboard to help develop a Cultural Inclusion Program which will be for use by our Member Nations. I will be working on this closely with other members of the Naut'sa mawt team, especially Debbie Minton, Elder and Youth Cultural Inclusion Advisor. My first step is to connect with our Member Nation communities and coordinate gatherings where we can talk about what should be included in this new program. I will be contacting Member Nations in the coming weeks to organize these gatherings and find out who should be there.

If you have any questions or would like to discuss this project, please contact myself at **inclusion@**nautsamawt.com or Debbie Minton at DebbieM@nautsamawt.com



# **Emergency Preparedness**

As the summer season ends, our Member Nations were fortunate to not be greatly impacted by significant emergencies this season. I was happy to attend the Member Services Strategic Planning session on August 28 and 29 as well as attend some great meetings and information sessions on behalf of NmTC and our Member Nations:

# First Nation Emergency Services Society (FNESS)

Attended the Circle of Practice monthly meetings exploring the option to collaborate on developing a checklist for communities to conduct a review of their preparedness and training levels for various emergency situations.

Attended a presentation on Air Ambulance Heliport requirements which shared information that communities would require to establish a safe landing zone for Air Ambulance in cases of emergency or remote location.

# Ministry of Emergency Management and Climate Readiness (EMCR)

Attended a funding information session with discussions around the Disaster Resilience & Innovation Funding (DRIF), which provides funding to First Nations and local governments in BC to enhance their capacity to withstand and adapt to natural and climate-driven hazards. EMCR also provided updates on other types of funding that are available..

# **BC Provincial Heat Alert and Response System (BCHARS)**

Attended a heat advisory session to gather information on long-term weather forecasts and services that may be available to communities during heatwaves.

Please reach out to Clint Williams **clintw@nautsamawt.com** if you have any questions regarding information sessions or funding opportunities.



# **Food Security & Community Food Network**

We've had a productive couple of months filled with community visits, special events, and exciting progress toward our shared vision of food security and sovereignty.

# **August Community Visits**

Our team visited the beautiful communities of Tsleil-Waututh, Malahat, and Stz'uminus. In Malahat, we were honored to attend Malahat Days with the Naut'sa Mawt family, where we celebrated the opening of the pitch and enjoyed a mouth-watering salmon feast, lovingly prepared by Sandy, Malahat's gardener. What a special day to be a part of!

# **September Community Visits**

We continued our journey with visits to Homalco and Tsawwassen. On September 14, we gathered in Xwémalhkwu (Homalco) with the Elder and Youth Councils to celebrate culture and promote the sharing of intergenerational knowledge.

# **Community Food Network Meetings**

We successfully hosted the Community Food Network meetings on August 9 and September 19

### Learning from Our Elders: Food Access, Barriers, & Needs Survey

We completed our survey as part of the "Learning from Our Elders" project. This initiative will include engagement sessions and culminate in a toolkit for Elder-friendly community food system designs—coming soon to NmTC Member Nations!

# Coming Soon: "From the Ground Up" Toolkit for Indigenous Food Sovereignty Planning

In partnership with the Working Group on Indigenous Food Sovereignty and Dawn Morrison, we're thrilled to be launching this exciting program. Delivered in a "train-the-trainer" format, this toolkit is all about capacity building, helping Nations evaluate, plan, fund, and implement food sovereignty programs.



# **Exciting Infrastructure Updates**

We've been hard at work supporting Malahat Nation in installing a carbon filter in the community garden to dechlorinate the water. Both Sandy and the plants are already loving it!

Additionally, we've completed a Rainwater Harvesting and Management (RWH/M) Feasibility Report (valued at \$750+) and are gearing up for more assessments in other communities. These reports are essential in unlocking funding for future RWH/M systems.

# **Hands-On Learning Opportunities This Fall**

We're organizing in-community workshops focusing on food preservation and plant medicine. Stay tuned for more details as we finalize toolkit resources to support orcharding and microgreens training.

# Save the Date: Community Food Network Gathering on November 7

Our second annual Community Food Network Gathering is set for November 7, in Tsawwassen. Mark your calendars—we can't wait to see you there!

Thank you all for your incredible support and dedication. We're excited about the progress we've made and look forward to the opportunities ahead as we continue building sustainable and sovereign food systems together.

Please feel free to connect anytime with us via email at **seannaj@nautsawmawt.com** or **meganc@nautsamawt.com** 



# **Calendar of Events**

# October 23, 2024

# Housing Managers Networking Group

Next Topic: Sample Renovation Policy Template

Monthly working group to foster relationships, share solutions and support each other on housing management issues.

Contact: EricB@nautsamawt.com

# November 7th, 2024

# Second Annual Community Food Network Gathering

Location: Tsawwassen First Nation - 8:30am - 3:00pm

Contact: MeganC@nautsamawt.com

# Elder Thalia's Transformative Food Guide Vol. 10

It's fireweed seed harvesting season and Elder Thalia reminds us to harvest respectfully. One single fireweed plant can contain up to 80,000 seeds! According to Botanical Expert and Cowichan Tribe Elder, Dr. Lushiim Arvid Charlie, the fluff from fireweed fruits was woven in with cedar bark, mountain goat wool and/or dog wool to add softness to blankets and clothing. Thank you to Bayja Morgan-Banke for another amazing Elder Thalia comic!





# **Current Opportunities**

# **Indigenous Skills Training and Education Program (ISTE)**

https://www2.gov.bc.ca/assets/gov/family-and-social-supports/child-care/indigenous/iste\_program\_overview.pdf

The Ministry of Post-Secondary Education & Future Skills provides funding through the Indigenous Skills Training and Education program (ISTE) to support self-determined, community-based, and culturally relevant skills training and education programs.

Please contact PSFS staff by email **psfs.indigenousprograms@gov.bc.ca** to obtain more information on criteria and how to apply.

# **BC Arts Council Grant Programs**

The BC Arts Council has many programs with intakes throughout the year.

Please visit their website for information for all opportunities: <a href="https://www.bcartscouncil.ca/program">https://www.bcartscouncil.ca/program</a>

# Mentor-Apprentice Program (MAP) - First Peoples' Cultural Council (FPCC)

## https://fpcc.ca/program/mentor-apprentice-program/

The Mentor-Apprentice Program (MAP) is a one-on-one language immersion program that helps people to become fluent speakers by bringing their language into their daily lives, at home and on the land. MAP is for B.C. First Nations individuals learning one of the 36 First Nations languages of B.C. You do not need to be living in your community (on reserve) to be eligible to participate, but you must be living in B.C.

### MAP has two streams:

- Mentor-Apprentice Program (Up to \$21,000): offers 300 hours of immersion per year for up to 3 years. For learners ages 16-50.
- Mentor-Apprentice Program: Connections (Up to \$6,500): is less intensive and suitable for all language learners. It offers 100 hours of immersion per year for up to 3 years at a flexible pace. For learners ages 16 and up.

Deadline: October 15, 2024



# Nation Building Grants - New Relationship Trust (NRT)

https://newrelationshiptrust.ca/apply-for-funding/first-nation-funding-grants/nation-building-grants/

This program provides multi-year funding opportunities to First Nations and Tribal Councils in British Columbia to support their nation building activities according to their self-determined priorities. A project or initiative meant to strengthen the institutional, governance, and community capacities in reclaiming and rebuilding resiliency, self-determination, and sovereignty, within each Nation's own context is considered an eligible project.

One-year grants of up to \$60,000 or 2 year grants of up to \$120,000.

Deadline: December 1, 2024 or when funds are exhausted

## **Indigenous Labour Market Fund - New Relationship Trust (NRT)**

https://newrelationshiptrust.ca/apply-for-funding/sustainability-development-goals-sdg-initiatives/employment-labour-market-grants/

This fund will support Indigenous communities in building capacity in gathering foundational data used to identify gaps, opportunities, and strategies for future employment training, recruitment, placements, retention, and long-term employment to increase the participation of Indigenous peoples in sectors relevant to each Indigenous community or region.

Three funding streams are available:

- Labour Market Study stream with grants up to \$150,000
- Cultural Recognition Support stream with grants up to \$250,000
- Job Fairs stream with grants up to \$75,000

Applicants can apply to any one of the 3 streams of funding but can only receive funding one funding stream (i.e. project) at a time.

Deadline: December 1, 2024



# Emergency Support Services Equipment and Training – Union of BC Municipalities (UBCM)

https://www.ubcm.ca/sites/default/files/2024-08/LGPS\_CEPF\_ESS\_2025%20ProgGuide\_2024-08\_0.pdf

This is a First Nations Government and Local Authority based provincial emergency response program designed to meet the basic needs of British Columbians impacted by disasters by providing short-term support in a compassionate manner. ESS is designed to provide support for disasters ranging from a single house fire to provincial level events involving large evacuations. These supports enable people to re-establish themselves as quickly as possible after an emergency or disaster.

Deadline: January 31, 2025

# **Urban Communities Partnering for Reconciliation – Union of BC Municipalities (UBCM)**

https://www.ubcm.ca/lgps/urban-communities-partnering-reconciliation

This program was created as a multi partner, community-driven approach focused on improving the socio-economic outcomes for urban Indigenous communities in BC, including Inuit, First Nations and Métis populations. Funding is available to support eligible Indigenous organizations and local governments to work together to create opportunities for in-person dialogue and relationship building which can help advance collaborative reconciliation plans, protocols, agreements or future projects.

**Deadline:** Funding permitting, eligible applicants may submit one application between September 1, 2024 and August 31, 2025

# Legacy Fund- Building Communities through Arts and Heritage

https://www.canada.ca/en/canadian-heritage/services/funding/building-communities/legacy-fund.html

This Department of Canadian Heritage Program provides funding for community-initiated capital projects, intended for community use. Recipients may receive up to 50 per cent of eligible project expenses up to a maximum of \$500,000. Funding supports community-initiated capital projects that: commemorate a significant local historical event or pay tribute to a significant local historical personality; mark a 100th anniversary or greater, in increments of 25 years (e.g., 125th, 150th); involve the restoration, renovation, or transformation of existing buildings or exterior spaces with local community significance that are intended for community use; encourage arts and heritage activities in the local community that are intended for and accessible to the general public.

**Deadline:** Applications accepted on a continuous basis



# Disaster Risk Reduction-Climate Adaptation – Union of BC Municipalities (UBCM)

https://www.ubcm.ca/cepf/disaster-risk-reduction-climate-adaptation

The intent of the Disaster Risk Reduction-Climate Adaptation (DRR-CA) funding stream is to support eligible applicants to reduce risks from future disasters due to natural hazards and climate-related risks through the development and implementation of:

- Accurate foundational knowledge of the natural hazards they face and the risks associated with BC's changing climate
- Effective strategies to prepare for, mitigate, and adapt to those risks.

**Deadline:** October 4, 2024 – Please note there will be no Spring 2025 intake

# Agricultural Water Infrastructure Program-Stream 3 – Investment Agricultural Foundation of BC (IAF)

https://iafbc.ca/agriculture-water-infrastructure-program/stream-3/#application

Through this program, the Government of BC seeks to see improvements to stream flows, fish populations and an increased and more sustainable food production.

Cost-shared ratio 50%; min. funding amount \$20K; max funding amount \$200K

**Deadline:** Submission of applications being on June 20, 2024 on a continual basis until funding is fully committed

# First Nation Information Sessions - First Nations Emergency Services Society of British Columbia (FNESS)

Casey Larochelle from FNESS tries to record all the information sessions put on for the Circle of Practice participants and include any presentations/materials. They can all be viewed at the playlist site here: <a href="https://www.youtube.com/playlist?list=PLDaRrcUYp-7RdUGIKbTNkKKOJ6SJ0l8JS">https://www.youtube.com/playlist?list=PLDaRrcUYp-7RdUGIKbTNkKKOJ6SJ0l8JS</a>

For any questions about these or other grants, please feel free to reach out via email at jennym@nautsawmawt.com

# **Technical Services Unit**

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# **Housing - Policy**

The TSU Team convened the Housing Managers Networking Group on September 17 to review and comment on the Sample Template Rental Housing Renovation Policy. Thank you to Tsawwassen, Tla'amin, Klahoose, Snaw-naw-as, Homalco, Stz'uminus, and K'ómoks for attending. We also secured CMHC funding and are finalizing First Nation Market Housing Fund funding approval for Phase 1 of the Housing Policy Toolkit Project Update. There continues to be ongoing support to address Member Nation specific housing policy issues.

# **Housing – Renovations and Asset Management**

The TSU Team have been busy confirming Member Nation interest to conduct Building Condition Assessments in partnership with NmTC and the First Nations Housing and Infrastructure Council (FNHIC). Building Condition Assessments commenced in Stz'uminus First Nation.

# **Building Inspections**

The TSU Team has continued the work on developing inspection reports for homes in Klahoose First Nation.

# **Infrastructure – Indigenous Coastal Climate Coalition (ICCC)**

We are a working member of ICCC, and the current initiatives include strategic planning to define organization and strategic priorities, and facilitating First Nation attendance at the 2024 Pacific Workshop on Nature-based Coastal Solutions presented by the Coastal Zone Canada Association.

# Infrastructure – Malahat Nation

The TSU Team provided technical engineering support to Malahat Nation for three projects; The Oliphant Dam upgrade works, Integrated Project Delivery (IPD) selection of preferred team for major water and wastewater upgrades, and the development of permit processes.

# **Infrastructure – Klahoose First Nation**

The TSU Team provided engineering support to Klahoose First Nation during a transition in infrastructure staff.

If you have any questions on any TSU projects or upcoming meetings, please contact Eric at **ericb@nautsamawt.com** 



# **Tools & Resources**

Housing Financial Viability Guide and the Section 95 Operating Agreement Expiry Guide:

https://www.nautsamawt.org/housing-sustainability-project

# **Infrastructure Maintenance Management Toolkit:**

https://www.nautsamawt.org/infrastructure-maintenance-management-toolkit

# **Communications App**

The Communications App is a mobile app that allows communities to send out urgent alerts, updates, events, resources, polls, and surveys directly to their members through their phones and mobile devices. Emergency communications features will be launched in the App this March. The Communications App is and will continue to be free for all NmTC Member Nations through NmTC's partnership with Hawk Solutions.

To learn more, please visit <u>www.hawksolutions.net</u>

Contact: info@hawksolutions.net

# Naut'sa mawt Resource Group CEO Update, Kelly Landry

As we reach the halfway point of the year, I'm proud to reflect on the significant progress we've made so far. These accomplishments not only highlight our team's dedication but also position us for continued success in the months ahead.

At the August 14th NRG Board of Directors meeting, the Directors reviewed the activities of NRG in detail. Notably, we established a Finance and Governance Committee to enhance financial oversight, strengthen internal controls, and address risk management. We also launched the NRG Board of Directors web portal, providing seamless access to essential documents and updates, marking the beginning of our renewed focus on governance practices. These initiatives reflect our commitment to reinforcing governance and promoting transparency throughout the organization.

Our business development efforts have been especially exciting, highlighted by the upcoming relaunch of the Salish Sea Sentinel magazine in April 2025. The Indigenous Marketing Team has put in tremendous work to refresh its design and brand, honoring the magazine's rich history while creating a truly stunning publication. The pre-launch at the NABOC Conference has already sparked interest from advertisers, paving the way for a strong return to the market.

Indigenous Proud continues to create impact with their Orange Shirt Program with Walmart Canada, and we're actively exploring new programs for 2025. This partnership beautifully demonstrates how we can align business opportunities with meaningful causes.

Finally, our work with Naut's mawt Events has been exceptional. From the planning and execution of the PNE ceremonies, to the coordination of the First Nations Climate Leadership Meeting, our team has demonstrated their ability to manage high-profile events with cultural sensitivity and precision.

Together, these accomplishments highlight the strength of our team and their unwavering commitment to excellence across all areas of our organization. I am confident that these efforts are building a solid foundation for the rest of the fiscal year

# Indigenous Marketing Solutions Highlights:

# **Successful Product Campaigns**

# **Orange Shirt Campaign**

The marketing strategy for this year's Orange Shirt campaign has been a huge success. We prioritized acquiring lifestyle photography, and partnered with photographer Brendin Kelly, to enhance the value and appeal of our apparel. Brendin assembled models, scouted locations, and delivered breathtaking results. The new apparel photos have improved our marketing results and is an initiative we will carry forward into future campaigns.

We also expanded Loblaws' Orange Shirts Program this year, providing orange shirts and pins for all Loblaws brand stores and locations across Canada, including Superstore and Shoppers Drug Mart. This growing partnership saw a 2.5x increase in revenue over last year.





# **Indigenous Proud**

Indigenous Proud's Orange Shirt Campaign with Walmart also launched with great success. Natasha's shirts were available to purchase in all Walmart locations across Canada until October 1.

# 2024 Agenda Program

IMS successfully wrapped up the 2024 Agenda Program and sold agendas to 33 schools. This year's program achieved an incredible 2.8x growth in revenue compared to last year.



# **Completed Creative Projects**

### Mamaweswen

We finalized our first project for Mamaweswen, The North Shore Tribal Council. Our deliverables included a communications plan, social media strategy, key messaging, and a new visual identity, including a striking logo refresh. We are excited to start work on our second project with Mamaweswen in the near future.





# Naut'sa mawt Event Management's Events

Our team continues to support NEM with a variety of notable events. For example, we created invitations for the First Nation Leadership Information Meeting with the Assembly of First Nations and Indigenous Services Canada. The upcoming meeting is for the reformed FNCFS Program (ISC-AFN-FNLC) and will help ensure Chiefs and leadership have detailed information on the proposed suite of changes and reformed funding approach.

# **Watershed Security Fund**

Our design team collaborated extensively with the Watershed Security Fund to deliver a new visual identity. The visual identity includes a stunning new logo, as well as fresh branding colours, typography, and supporting artwork.



### **Climate Action Secretariat**

Working for the Climate Action Secretariat's Indigenous Relations Team, we designed a pop-up banner and stickers featuring watercolour-based illustrations by the talented Bayja Morgan-Banke. These designs showcased BC's vast natural environments and animals to represent the importance of community ties, relationships, and safeguarding the future.



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### **Kw'umut Lelum Foundation**

We also helped showcase Kw'umut Lelum's important work with an "Ultimate Outcome" infographic. The infographic demonstrates the paths towards an outcome in which Indigenous youth are fulfilled in education, work, wellness, and family life, and make positive contributions to their communities and all their relations.

# **Exciting New Opportunity**

### **Call For Artists**

We are seeking Indigenous artists of all ages to collaborate with us on creating impactful designs for our 2025 Orange Shirt Day campaign and other upcoming initiatives! The selected orange shirt artist will receive a creative commission and have their design featured on products sold across Canada. Please visit indigenous proud.com/designopportunities for details!

# Naut'sa mawt Event Management

# PNE Opening and Closing Ceremonies, August 17, September 2, 2024

NEM partnered with Metro Vancouver in planning the opening and closing ceremonies for the Pacific National Exhibition held on the unceded and traditional territories of the  $x^wm = \theta k^w = y^2 = \theta k^w = y^2 = \theta k^w = \theta k^$ 

NEM ensured that this was done in a good way by inviting the following Elders and Cultural Performers: Elders Thelma, Arthur Stogan and Performance group Coastal Wolf Pack (Musqueam), Elder Sam George, Knowledge Keeper Les George and traditional language speaker Kalup George (Tsleil-Waututh Nation), Elder Bob Baker, and Elder Eugene Harry (Squamish Nation).

Local Indigenous digital artwork was also sourced by our team to showcase at the PNE. Please see below for the works of Musqueam artist Chris Sparrow, Tsleil-Waututh artist Olivia George and Squamish artist Marissa Nahanee.



Artwork by Marissa Nahanee, Squamish Nation
– "Stronger Together with Water"



Artwork by Chris Sparrow, Musqueam Nation



Artwork by Olivia George, Tsleil-Waututh Nation

# First Nations Climate Leadership Meeting - August 13-15, 2024

Naut's a mawt Event Management collaborated with the Assembly of First Nations, Environment and Climate Change Canada, and Crown-Indigenous Relations and Northern Affairs Canada in planning their third First Nations Climate Leadership Meeting held in Halifax, Nova Scotia.

This meeting brought together First Nations Climate Leadership Regional Leads to discuss key climate priorities and recommendations to the Government of Canada, identify national themes and priorities, and advance the drafting of the FNCLA.

Our team members Victoria Lepp, Dana-Marie Kantor and Haley Giddens took the opportunity to explore Halifax (Kjipuktuk), the ancestral and unceded territory of the Mi'kmaq people and ensure that their cultural protocols were adhered to throughout the event management process.







# **Employment Opportunities**

# **Naut'sa mawt Event Management**

### **Notetaker**

The Notetaker will be responsible for authoring Meeting Summaries, What We Heard Reports, Transcriptions and other written works on various topics related to creating positive impacts for Indigenous communities.

This role will require familiarity with preparing, reviewing and editing written content for grammar, punctuation, spelling, style, and consistency.

Notetaking services are required in engagement sessions across Canada, therefore a willingness to travel is required

# **Education and Professional Experience**

- Minimum 3 years experience in a related field. For example, communications or journalism
- · Completed bachelor's degree or higher.
- Experience working with Indigenous communities is considered an asset.

Visit our website for further details and how to apply:

https://www.nautsamawt.org/employment-opportunities